



Wholesale Price List Template

To support interested buyers at trade tastings and sales calls, we've created an optional, customizable wholesale price list template for your use.

For trade tastings, you may choose one of the following approaches:

- **List only the wines you are pouring at the event**, or
- **Include your full wholesale portfolio** (all wines available via distribution, whether through **VWDC** or a **third-party distributor**).

If you work with a **third-party distributor**, please confirm that all wholesale pricing listed is accurate prior to sharing.

[Click here to access the Canva template.](#)

How to use the template:

1. [Click here](#) to open the template.
2. If you don't already have a Canva account, you'll be prompted to create one (it's free).
3. Update the template with your pricing, contact details, branding, and any additional wholesale information you'd like to include.